

**Judy Oberlander**  
**BA, MS**  
**President**  
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**Profile Summary**



As the principal of Judy Oberlander and Associates Inc., Judy specializes in the design and delivery of community engagement programs, fundraising strategies, mid-career professional development workshops and board retreats for non-profit & charitable organizations, foundations and government agencies. She was the founding Director of The City Program at Simon Fraser University. For thirteen years she led a team which created award-winning mid-career education programs and a nationally recognized Certificate in Urban Design. She established the \$1.5 million City Program Endowment Fund and raised over \$500,000 through grants and sponsorships to support curricula, bursaries and free public lectures.

Throughout her career, she has worked in heritage conservation and cultural planning for local governments, educational institutions and community organizations. Her professional work and volunteer service on boards of philanthropic organizations has given her unique perspectives on the vital role of community partnerships. She gained national heritage conservation experience in Ottawa at the Heritage Canada Foundation (now the National Trust for Canada), as a preservation planner for Commonwealth Historic Resource Management Ltd. in both Ottawa and Vancouver. She has worked across Canada in the public, private and non-profit sectors and has designed and led workshops in ten provinces and two territories. Previous local government clients include the cities of Nelson, Whitehorse, Surrey, Victoria, Vancouver, North Vancouver, Kelowna, Richmond, New Westminster, the Township of Langley and cultural organizations including: the Yukon Transportation Museum, North Vancouver Museum and Archives and the Yukon Historical & Museums Association.

She combines theory and practice as she engages mid-career professionals and community leaders in heritage conservation, preservation planning, board leadership and fundraising strategies in courses at the University of Victoria, Simon Fraser University, past workshops on behalf of the National Trust for Canada and professional associations in British Columbia, Alberta, Ontario and the Yukon. She designed the curriculum and teaches in the Vancouver Heritage Foundation's *Building Conservation Certificate Program*, a unique mid-career and community-based learning environment. Frequently, Judy leads board workshops for museums, arts & culture and social service organizations. Judy and Urban Designer, Michael von Hausen, co-teach *Urban Vitalization* in the Urban Design Certificate Program at SFU in Vancouver. She is committed to her own continuing education having completed a Certificate in Fundraising and a Certificate in Non-profit Board Education and the Institute of Corporate Directors course, Governance Essentials Program for Directors of Not-for-Profit Organizations.

**Experience**

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| 2006- Present | <b>Judy Oberlander and Associates Inc.</b> , Vancouver, British Columbia<br>President  |
| 1992-2005     | <b>Simon Fraser University</b> , Vancouver, British Columbia<br>Director, The City Program   |
| 1990-2002     | <b>The Samuel and Saidye Bronfman Family Foundation</b> , Montreal, Quebec<br>Consultant, The Urban Issues Grant Program, conducted interviews and site visits with grantees |
| 1989-1992     | <b>Judy Oberlander Preservation Consultants Inc.</b> , Vancouver, British Columbia<br>President  |
| 1984-1989     | <b>Commonwealth Historic Resource Management Ltd.</b> , Ottawa, Ontario + Vancouver, British Columbia<br>Preservation Planner  |
| 1981-1984     | <b>Heritage Canada Foundation</b> , Ottawa, Ontario<br>Heritage Conservation Officer, Education and Technical Services   |

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| <b>Education</b>                | <p><b>Columbia University</b>, New York City<br/>Master of Science in Historic Preservation, Graduate School of Architecture, Planning and Preservation, 1981<br/>Birks Family Foundation Scholarship</p> <p><b>Smith College</b>, Northampton, Massachusetts<br/>BA <i>cum laude</i>, Art History + Museum Studies, 1978<br/>Université de Paris IV, Paris, France, Year Abroad, 1977</p>   |
| <b>Professional Development</b> | <p><b>Certificate of Nonprofit Board Education</b>, BoardSource, Washington, DC, 2014<br/><b>Governance Essentials Program for Directors of Not-for-Profit Organizations, Institute for Corporate Directors</b>, offered by UBC Sauder + U of T Rotman School of Business, Vancouver, BC, 2009<br/><b>Certificate in Fundraising</b>, NYU School of Professional Studies, George H. Heyman, Jr. Program for Philanthropy and Fundraising, New York University, NYC, 2007<br/><b>Instructional Skills Workshop</b>, Centre for University Teaching, Simon Fraser University, 1996</p>   |
| <b>Select Awards</b>            | <p><b>City of Vancouver Heritage Award of Merit</b>, 2009, Vancouver, BC<br/>Curriculum Design for the Vancouver Heritage Foundation's, <i>Old School: Certificate in Building Conservation</i>, Judy Oberlander and Associates Inc. and the Vancouver Heritage Foundation<br/><b>Nominee, YWCA Woman of Distinction – Business and Professions</b>, 2005, Vancouver, BC<br/><b>Program Excellence Award, Canadian Association for University Continuing Education, CAUCE</b>, 2004,<br/>The Urban Design Certificate created by The City Program at Simon Fraser University and its recognition by four professional associations<br/><b>Heritage BC Award, Heritage Society of British Columbia</b>, 2002, Victoria, BC<br/>Design of Continuing Education Courses for the Heritage Community in British Columbia<br/><b>Program Excellence Award, Canadian Association for University Continuing Education, CAUCE</b>, 2001<br/>The City Program at Simon Fraser University's contributions to continuing education<br/><b>City of Vancouver Heritage Award of Honour</b>, 1999, Vancouver, BC<br/>The City Program at Simon Fraser University's contributions to professional and public<br/><b>City of Vancouver Heritage Award of Honour</b>, 1996, Vancouver, BC<br/>The Strathcona Front Porch Project, The City Program at Simon Fraser University in collaboration with the Strathcona Residents Association</p>   |
| <b>Community Service</b>        | <p><b>National Trust for Canada</b>, Member, Board of Governors, 2016-<br/><b>Heritage BC</b>, Annual Conference Committee Member, 2016 and 2017<br/><b>The Leon and Thea Koerner Foundation</b>, Governor + Chair (2003-2009); Hon. Governor (2009-2015)<br/><b>Pacific Parkinson's Research Institute</b>, Board of Trustees, fundraising for the Pacific Parkinson's Research Centre at the University of British Columbia (2010-2014)<br/><b>Jewish Family Service Agency</b>, Board Member (2003-2005); Executive (2004-2005)<br/><b>Jewish Federation of Greater Vancouver</b>, Vice-President for Community Development and Planning (1998-2003); Board Member (1996-2003)<br/><b>Jewish Federation of Greater Vancouver</b>, Chair, Planning Council (1998-2003)<br/><b>City of Vancouver, Development Permit Board Advisory Panel</b>, Member (1996-1998)<br/><b>Vancouver City Planning Commission</b>, Member (1988-1994), Vice Chair (1993-1994)<br/><b>Heritage Canada Magazine</b>, Member of the Editorial Advisory Board (1993-1996)<br/><b>City of Ottawa, Local Architectural Conservation Advisory Committee</b>, Member (1984-1987)<br/><b>ICOMOS Canada</b> (International Council on Monuments and Sites), Board Member (1982-1986)<br/><b>APT- Association for Preservation Technology International</b>, Board Member (1982-1986)</p> <p><b>Volunteer fundraiser</b></p> <ul style="list-style-type: none"> <li>▪ Porridge for Parkinson's Annual Breakfasts, to support Parkinson's Research at UBC, 2001-</li> <li>▪ Jewish Federation of Greater Vancouver Annual Campaign, 1988-</li> <li>▪ Assist local charitable organizations with their marketing and communications</li> </ul> |